

FOR IMMEDIATE RELEASE



2016 Miss SAKE USA

The 2016 Miss SAKE USA Pageant is coming to New York!

The Japanese Sake Pageant makes its debut in the US on March 3rd, 2016

New York, NY (February, 2016) – The Miss SAKE Association in Japan will partner with Xeez USA Corporation to host the inaugural “2016 Miss SAKE USA” pageant in Manhattan, New York on March 3rd, 2016. The winner of this pageant will go to Kyoto, Japan to represent the US as a guest at the Miss SAKE finals on March 8th, 2016.

About Miss SAKE USA

Miss SAKE USA is a beauty pageant established to select a Sake ambassador responsible for the representation and promotion of Japanese Sake in the US. The pageant originated in Japan as the Miss SAKE Pageant and was organized by the Miss SAKE Association, an organization established to promote the beauty and culture of Japanese Sake around the world. 2016 will be the inaugural year to hold this pageant outside of Japan to further its international activities.

ENTRY

The pageant is currently open for entry. Go to www.missakeusa.org for application details. Deadline for applying is February 20th, 2016.

2016 Miss SAKE USA Event Details

Date: Thursday, March 3rd, 2016

Time: 18:30 – 21:30

Venue: [Up & Down NYC](#)

Address: 244 West 14th Street, New York, NY 10011

Media inquiries:

info@missakeusa.org